



# HAPPI

## Kommunikation og adfærd Dag 2



This project has received funding from the  
[European Union's Horizon 2020 research and  
innovation programme] [European Research  
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# Program dag 2

09.00-09.05	Intro (program for i dag)
09.05-09.30	Opsamling på lektie
09.30-10.30	Situationsbestemt kommunikation - konfliktløsning
10.30-10.45	Pause
10.45-11.30	Nudging
11.30-12.00	Opsamling og vigtigste læring



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# Læringsmål:

## Sidste gang:

- Opnå dybere indsigt i den overordnede hensigt med projektet
- Opnå dybere indblik i din egen personlige styrker og udviklingspotentialer
- Opnå dybere forståelse for fællesskabets rolle
- Opnå dybere indblik i beboerne og de forskellige motivationstyper



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## Dag 2:

- Opnå dybere indblik i grundlæggende “nudging”-teori samt anvendelse heraf
- Opnå dybere forståelse for situationsbestemt kommunikation



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## Situationen og konteksten

Hvor og hvornår har vi mulighed for at tale med beboerne?



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# Konfliktsprog

- og konfliktløsnings-sprog



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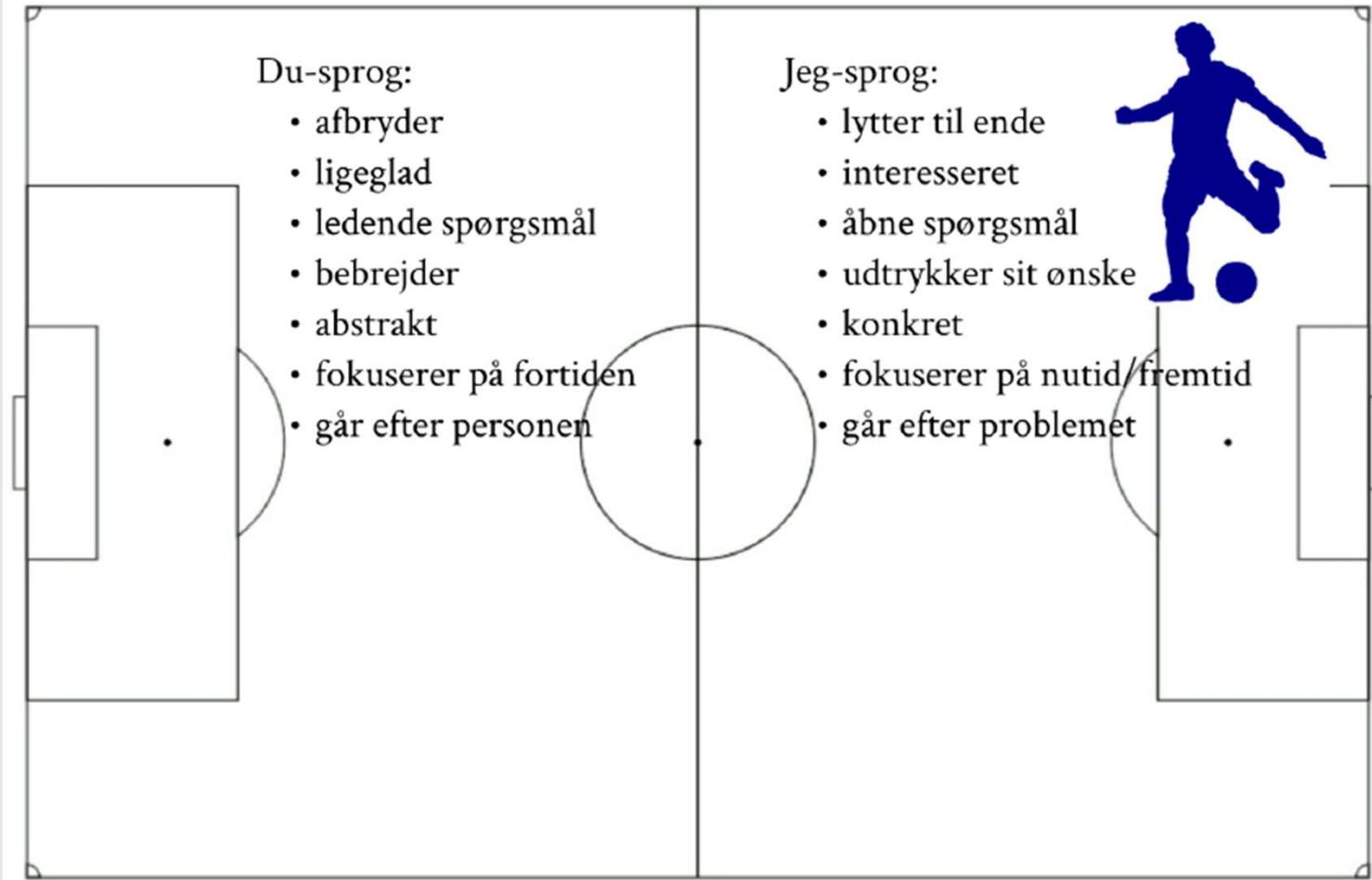
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# Nudging

Nudging handler om med enkle midler at opfordre til en ønsket måde at handle på.



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# PRINCIP 1

Gør det nemt at gøre det rigtige



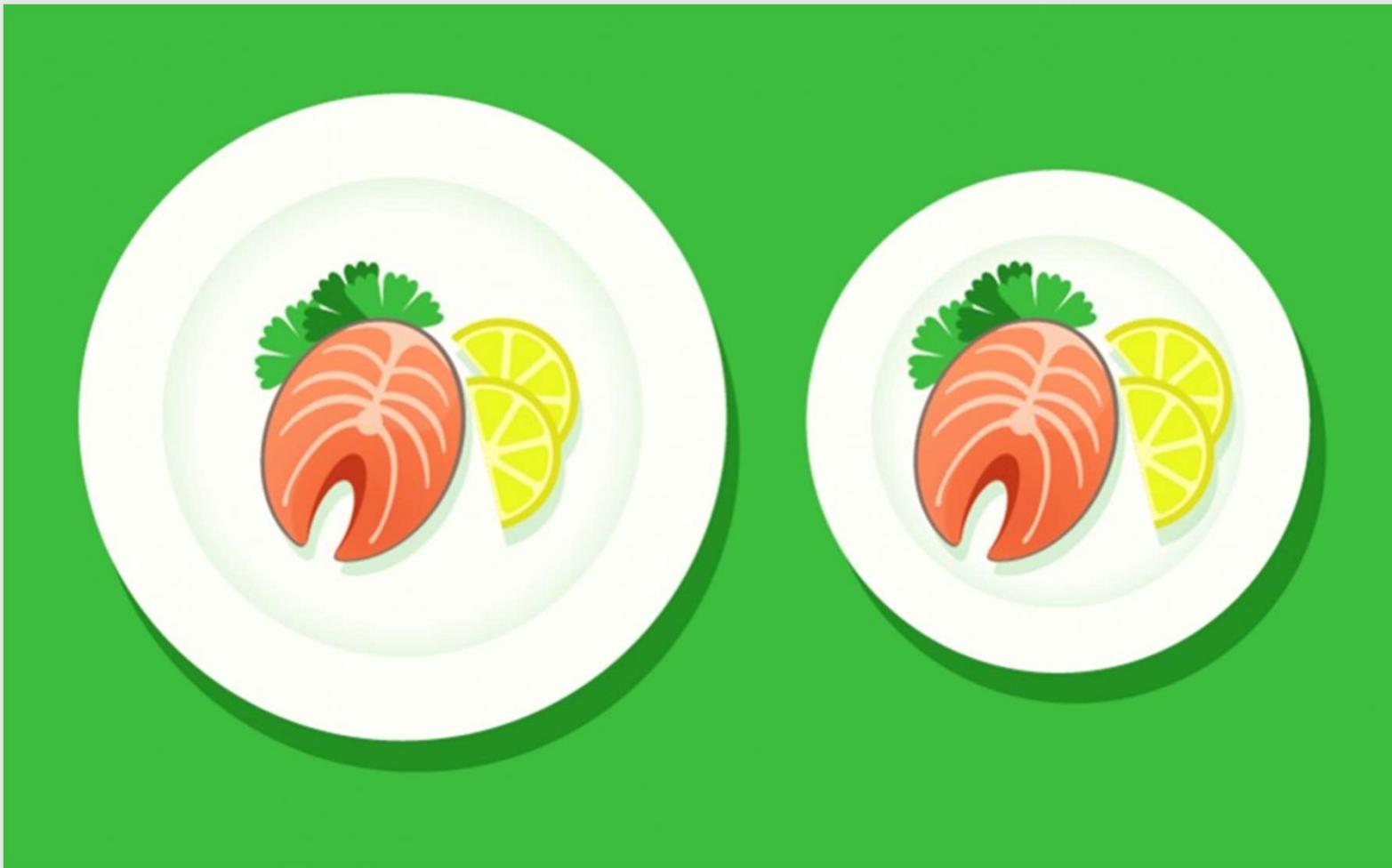
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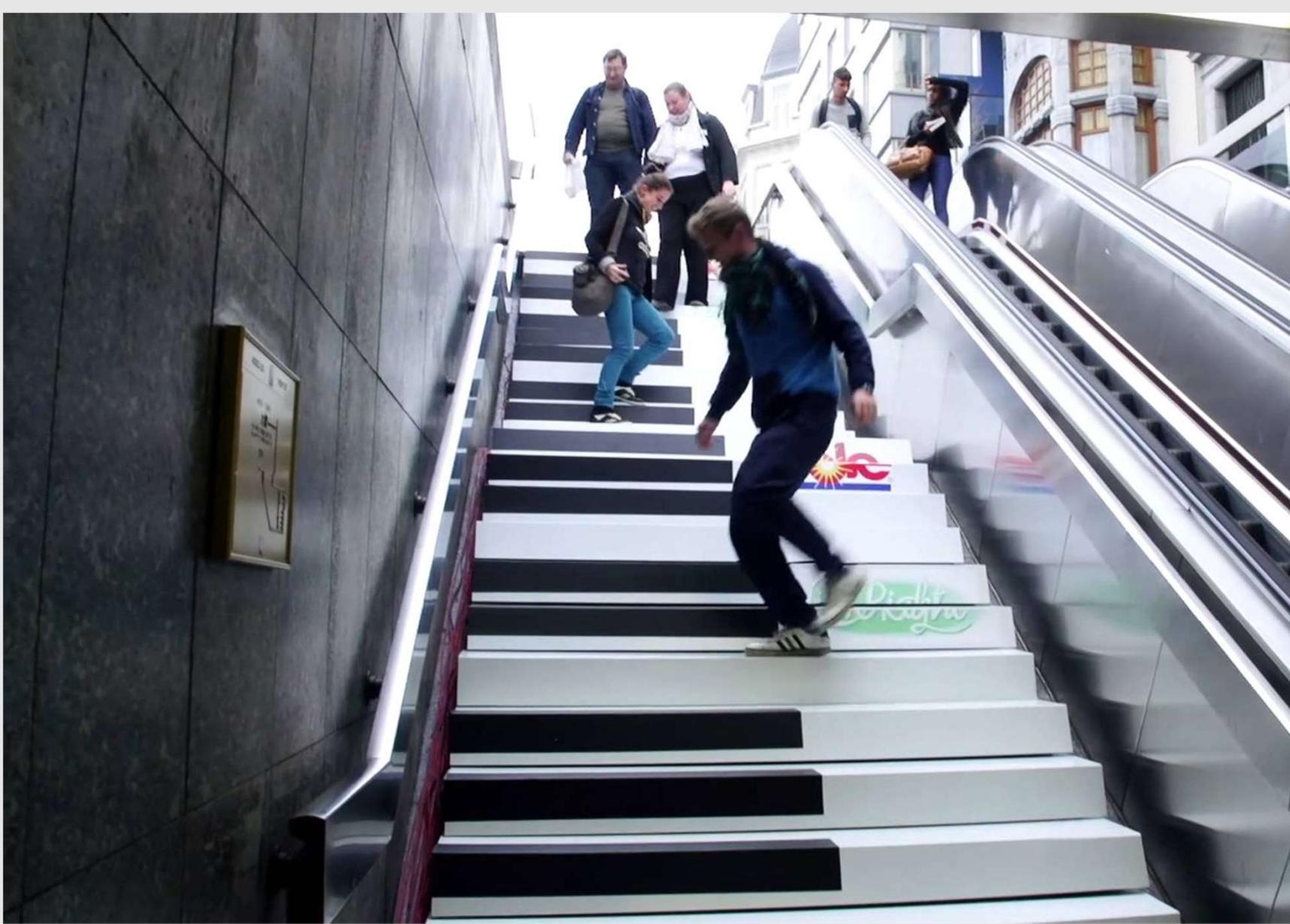
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OP TIL  
**75%**  
RABAT\*

# BLACK FRIDAY

## UDSALGET SLUTTER I AFTEN!

Bestil Inden **Midnat** på **Søndag 25/11**

### Alt Er Nedsat

\*ALLE BESPARELSER ER BASERET PÅ VÆL. UDSALGSPRIS. TILBUD GÆLDER KUN SÅ LÆNGE LAGER HAVES.



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# OK... Så hvad gør jeg så?



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# Øvelse:

Øvelse: Stik os et eksempel på en problemadfærd?

Lad os sammen bygge en lille, lynchurtig kommunikationsstrategi op om en situation.

1. Tænk på eksemplet. Hvad er rygmarvsreaktionen? "Du skal huske at ...."? Du må ikke skrue op og ned for ....?"
2. Tænk på dine egne styrker. Tænk på, hvad du kan bruge fællesskabet til?
3. Tænk på konfliktløsnings-sprog, og formuler en sætning som kunne forbedre vores reaktion.
4. Tænk på en motivationstype, og gør vores sætning endnu bedre
5. Prøv at tænk på et princip fra nudging, som kunne gøre sætningen endnu bedre endnu...



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*That's all Folks!*

Tak for jeres tid - go get'em!



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# Klimaspillet

Et samtalespil om hvad man selv kan gøre



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