

HAPPI

Kommunikation og adfærd
Dag 1



This project has received funding from the
[European Union's Horizon 2020 research and
innovation programme] [European Research
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Program, dag 1

09.00-09.15	Intro og kort præsentationsrunde
09.15-09.30	Hvorfor arbejde med energirenoveringer og bæredygtighed?
09.30-10.00	Det individuelle niveau
10.00-10.15	Pause
10.15-10.45	Det kollektive niveau
10.45-11.30	Hvem taler vi til? Typer, motivation, Klimaspillet
11.30-12.00	Opsamling og næste gang (nu med lektie!)



Læringsmål:

Dag 1:

- Opnå dybere indsigt i den overordnede hensigt med projektet
- Opnå dybere indblik i din egen personlige styrker og udviklingspotentialer
- Opnå dybere forståelse for fællesskabets rolle
- Opnå dybere indblik i beboerne og de forskellige motivationstyper



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Henrik holder oplæg



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09.30-10.00

Det individuelle niveau

Hvad kommer du selv med?



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- Hoved
- Hjerte
- Din person



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10.15-10.45

Det fælles niveau

Hvad kommer du og dine kolleger med, og hvordan spiller I hinanden gode?



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Hvor enig er du i...?



1. Det er vigtigt at reglerne bliver overholdt af alle beboere, også selvom det kræver en diskussion.
1. Det kan ofte godt betale sig at sige pyt og tage diskussionen med beboerne en anden gang.
1. Jeg arbejder bedst med mine egne løsninger og på min egen måde.
1. Det er vigtigt for mig, at jeg har kolleger, som kan hjælpe, hvis jeg har problemer.



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10.45-11.30

Hvem taler vi til?

Typer, motivation, Klimaspillet



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Motivationstyper

- Er det nemmere?
- Er det sjovere?
- Er det sundere?
- Er det bedre for miljøet?



Teknologientusiasten



Den miljøbevidste



Den sundhedsbevidste



Den hverdagsfokuserede

Hvad mener beboerne?

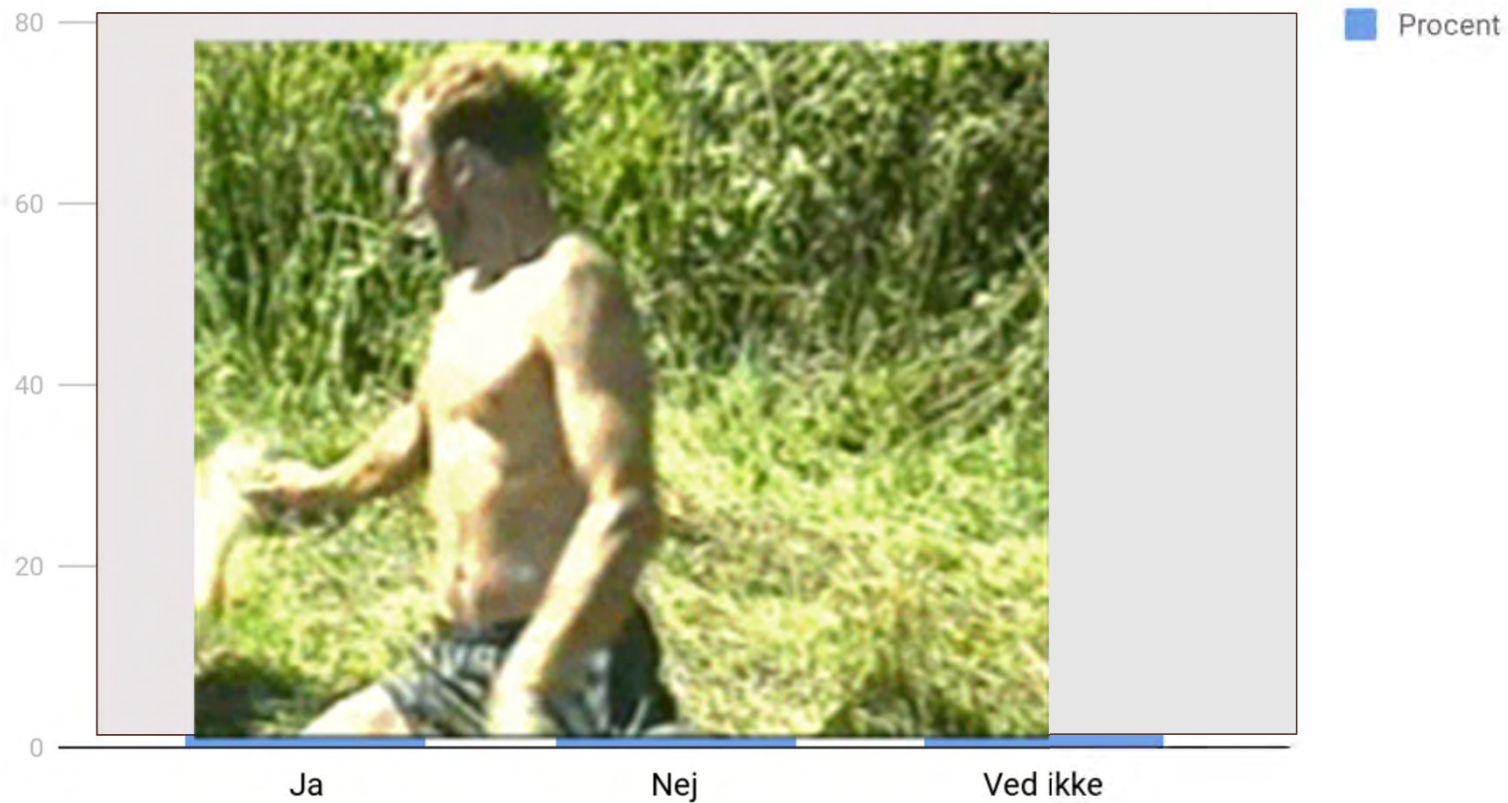
Projektet har spurgt beboerne. Hvad tror I, de har svaret?



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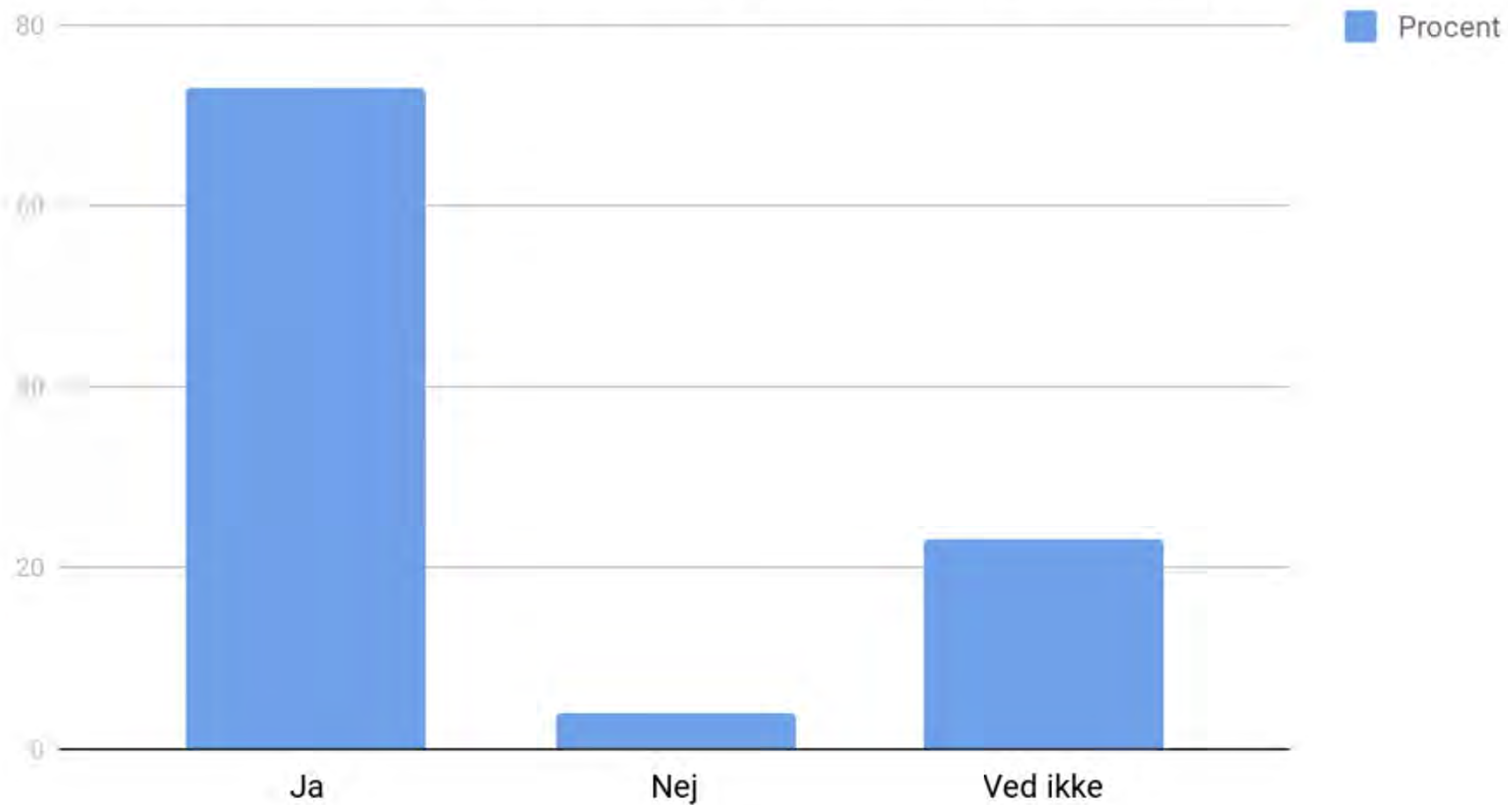
Hvad mener beboerne?

Synes du det er en god ide at energirenovere i din afdeling?



Hvad mener beboerne? SALUS

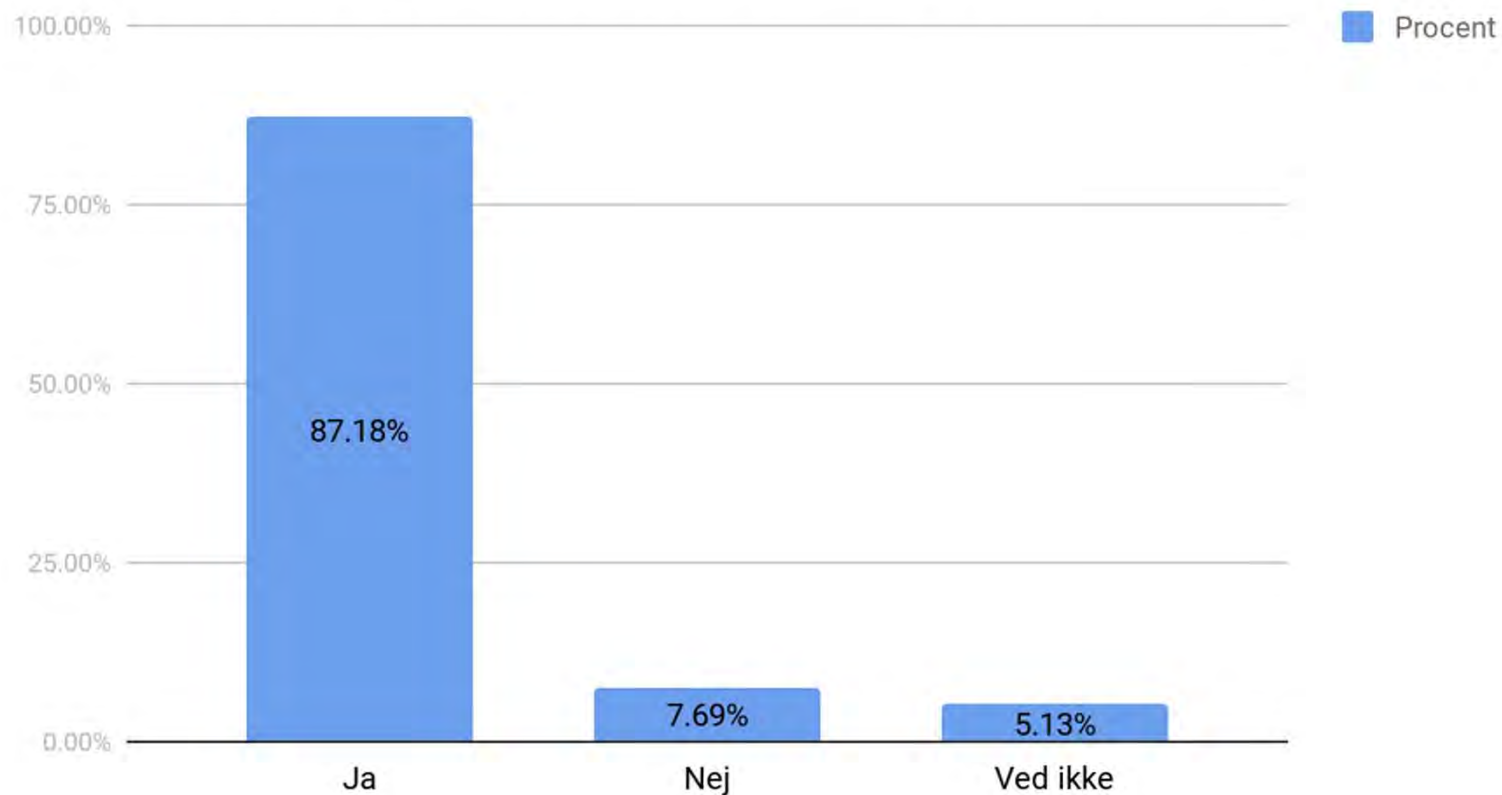
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Hvad mener beboerne? B42

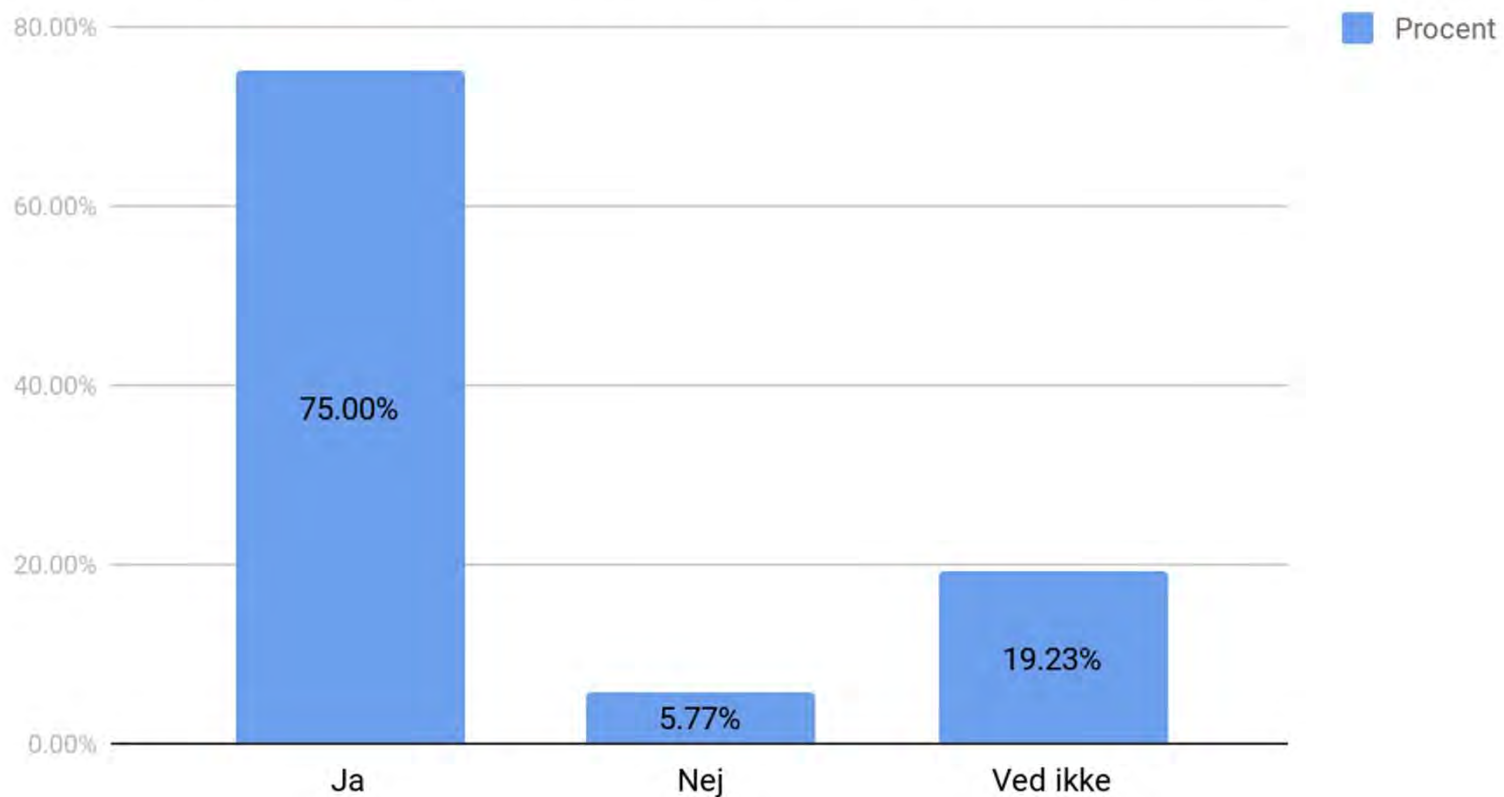
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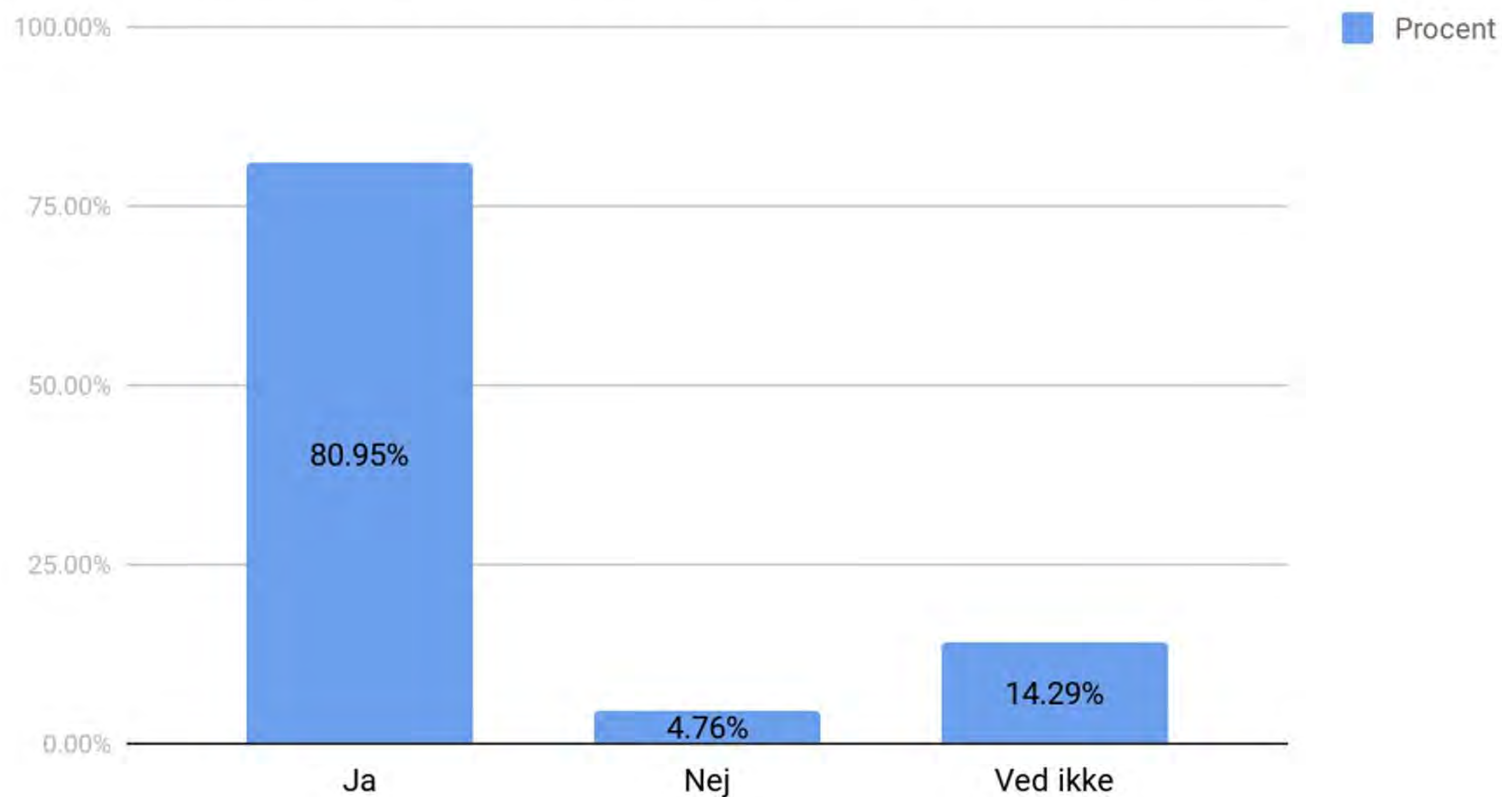
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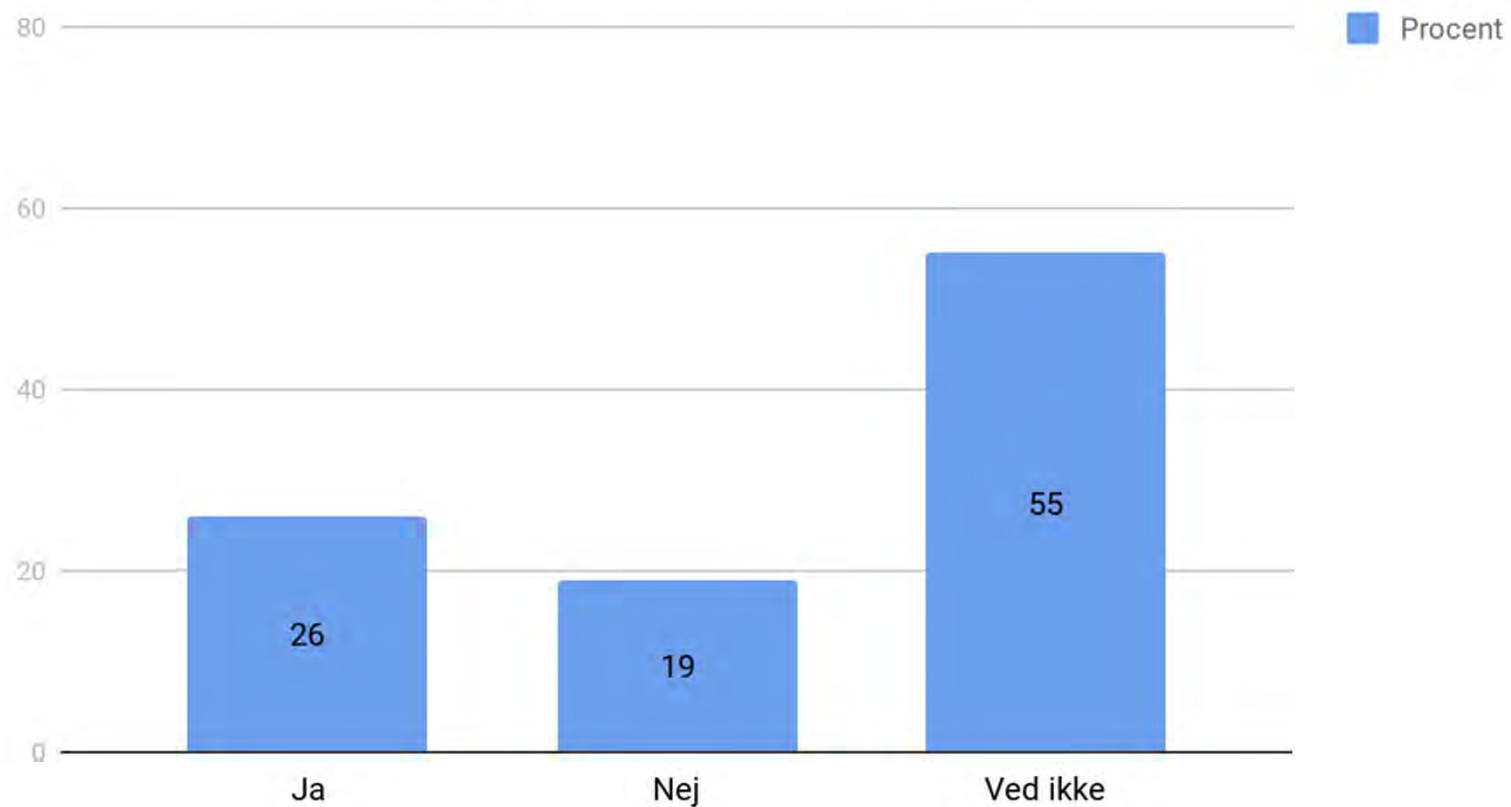
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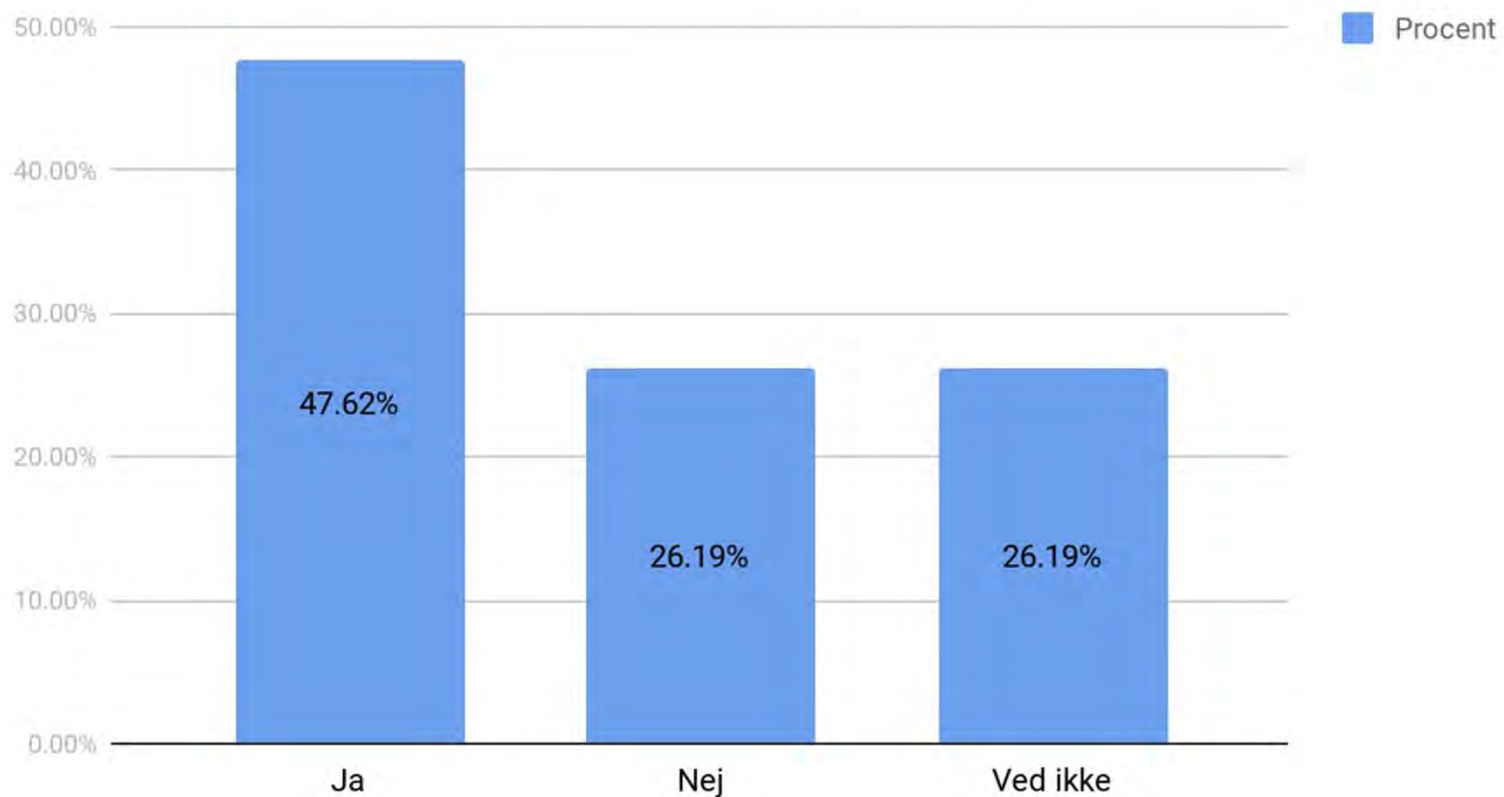
Gør din boligforening noget for at spare på energien?



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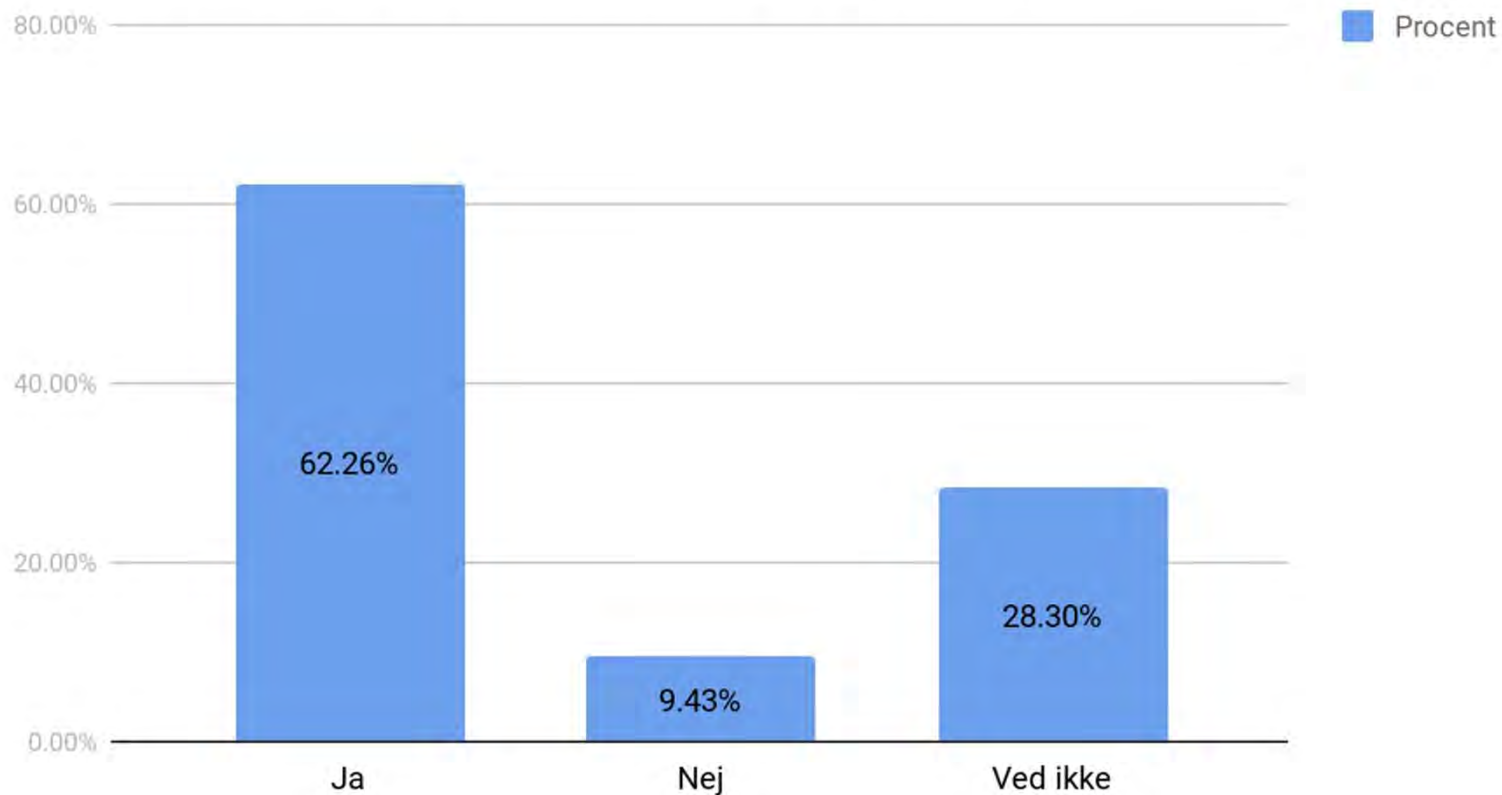
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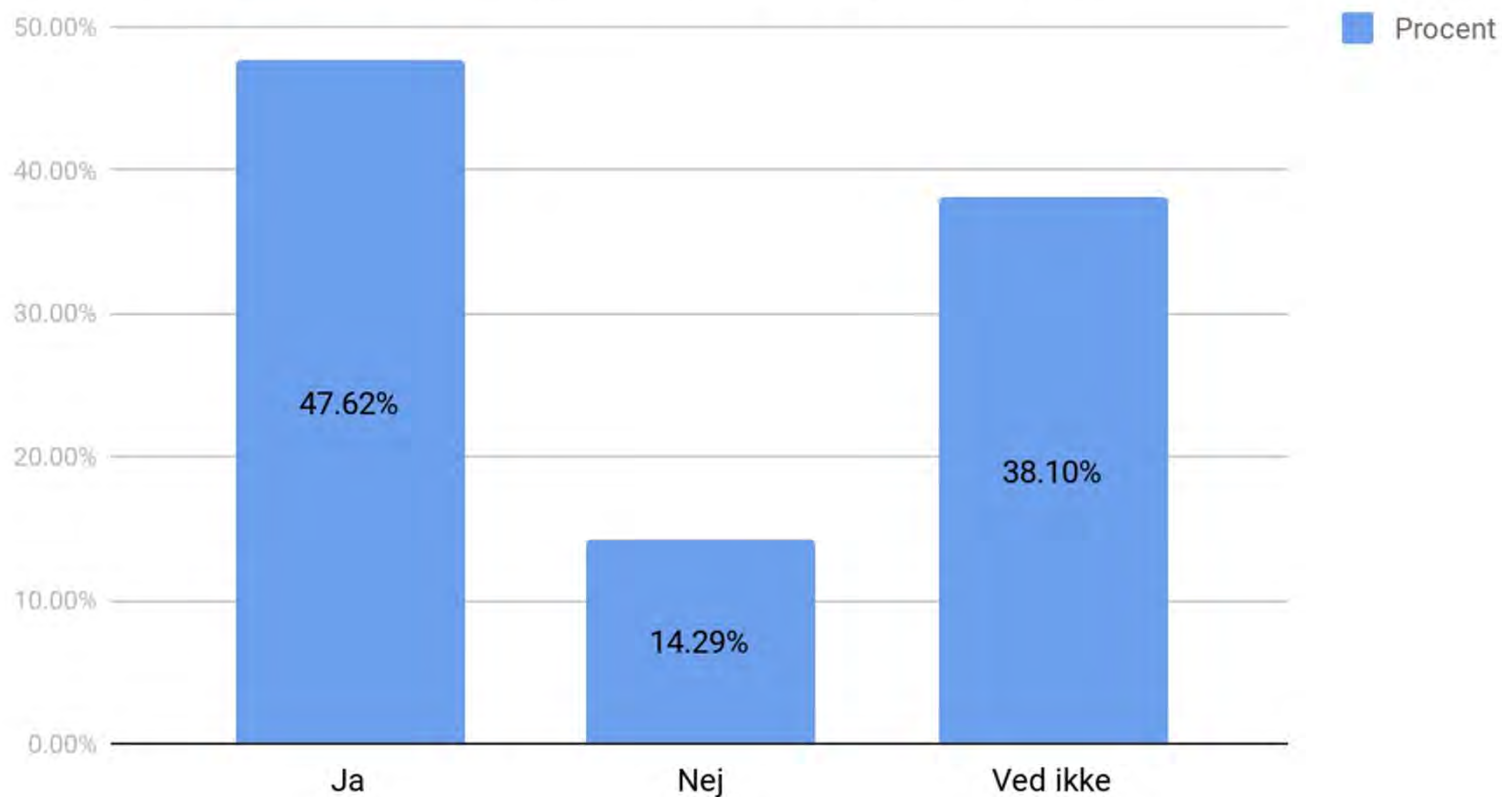
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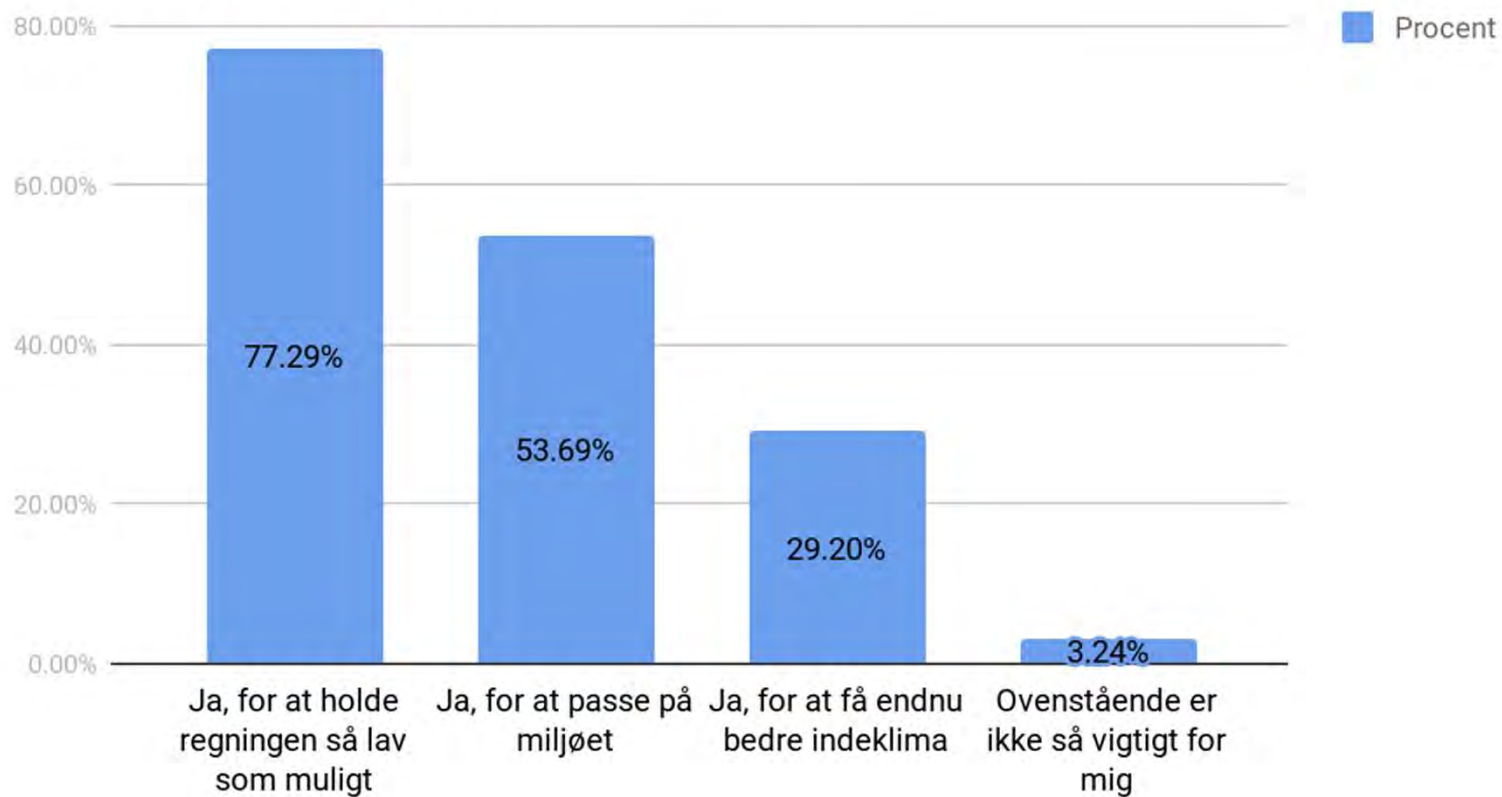
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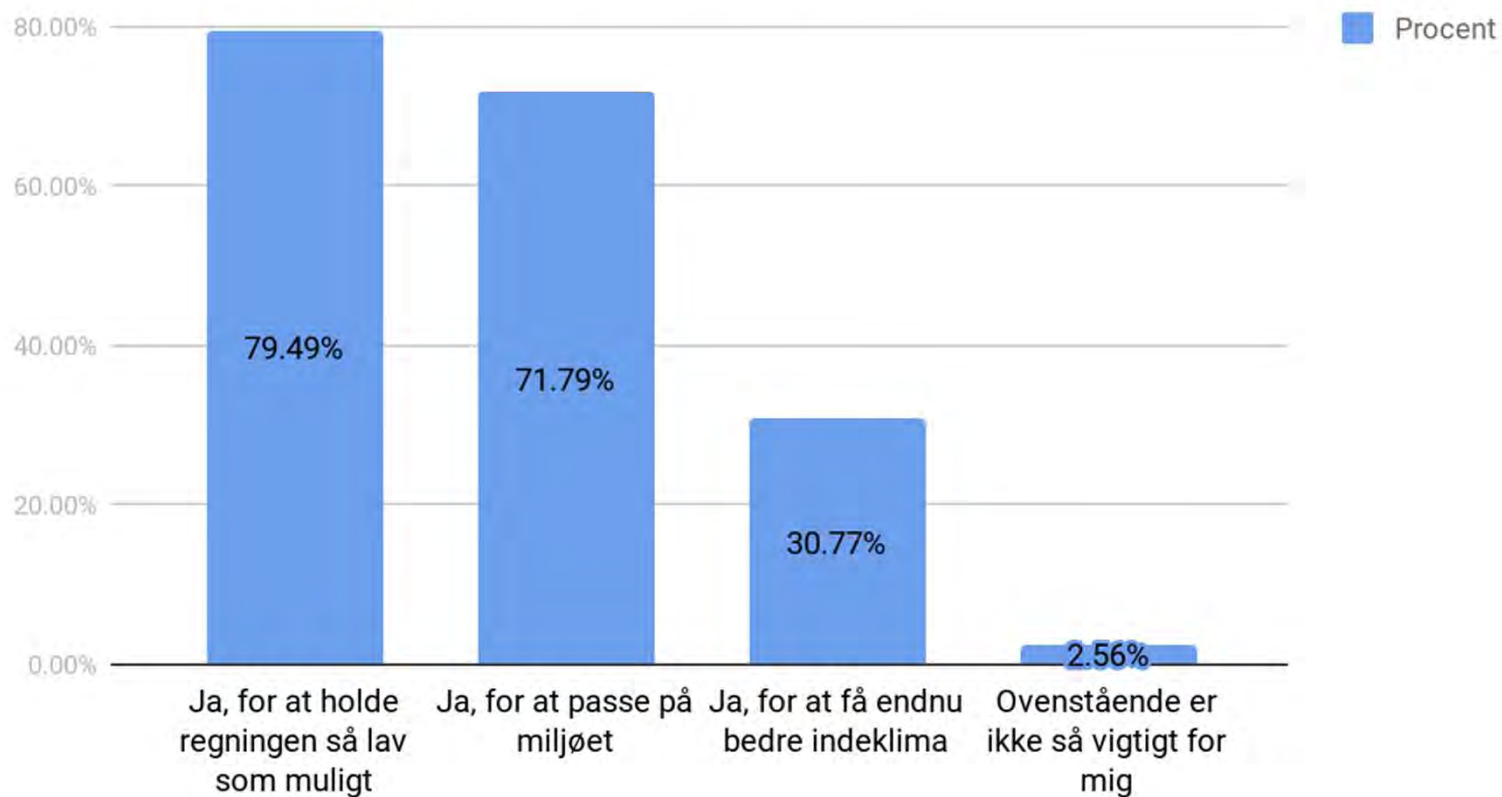
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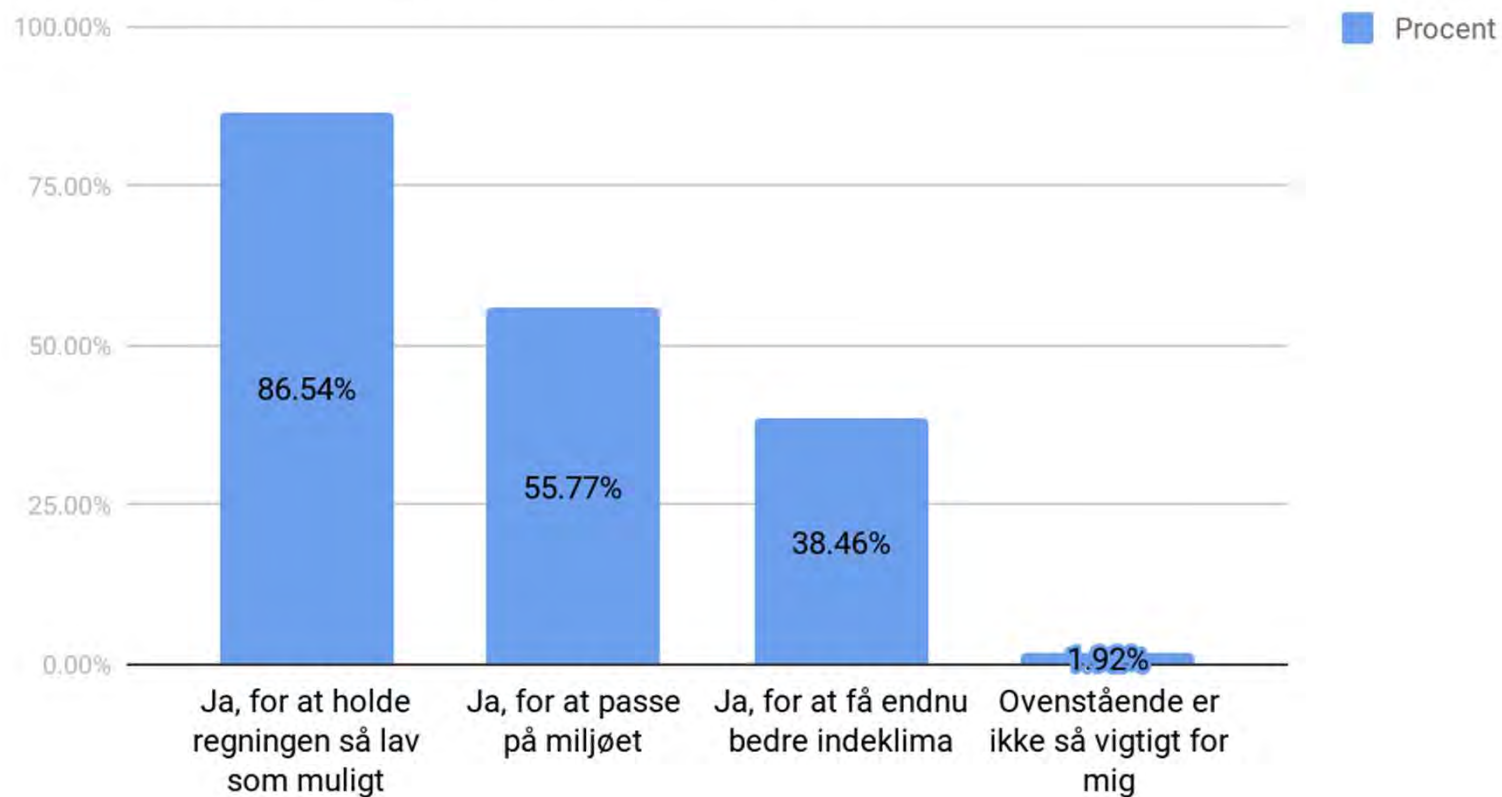
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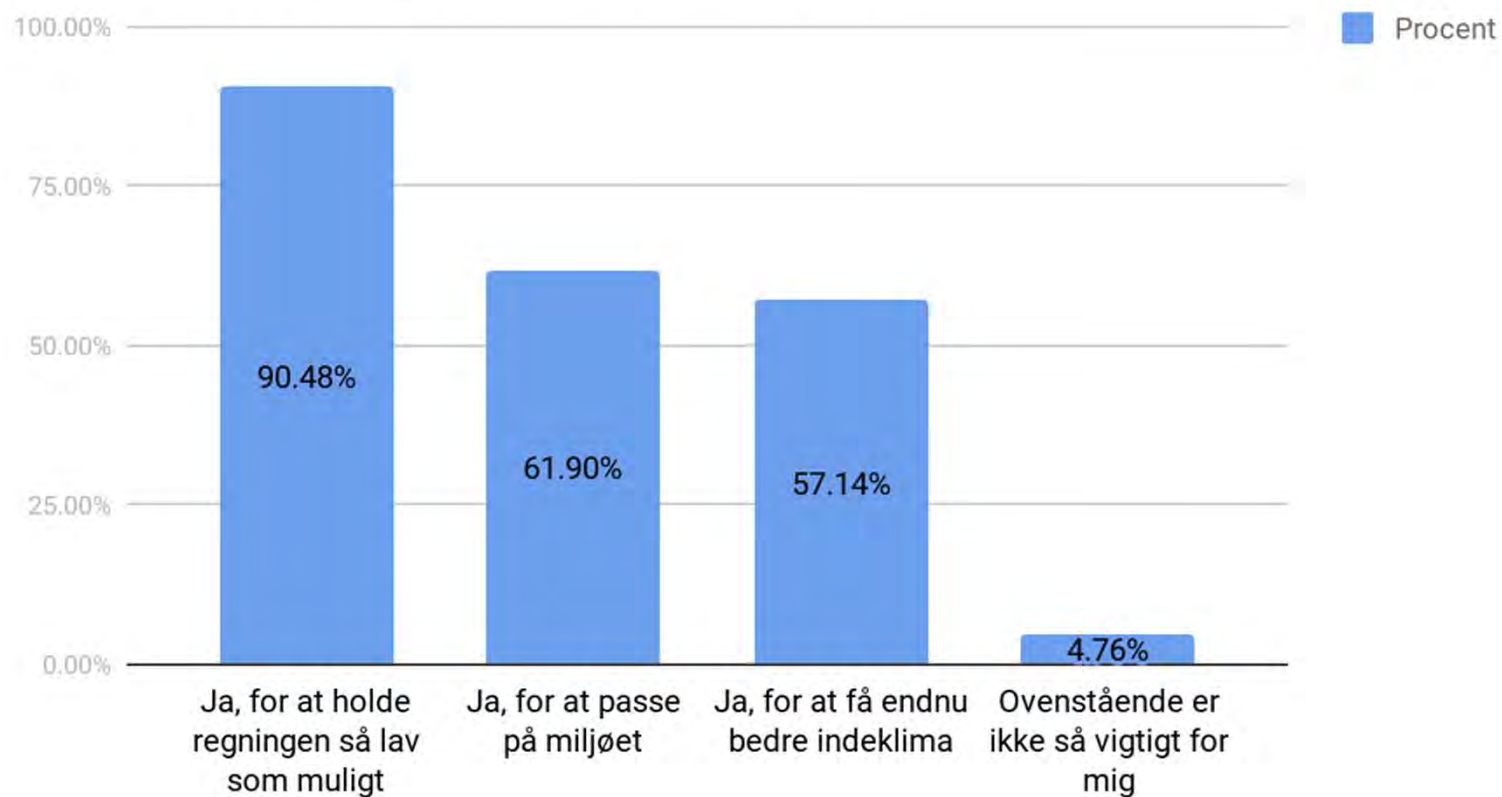
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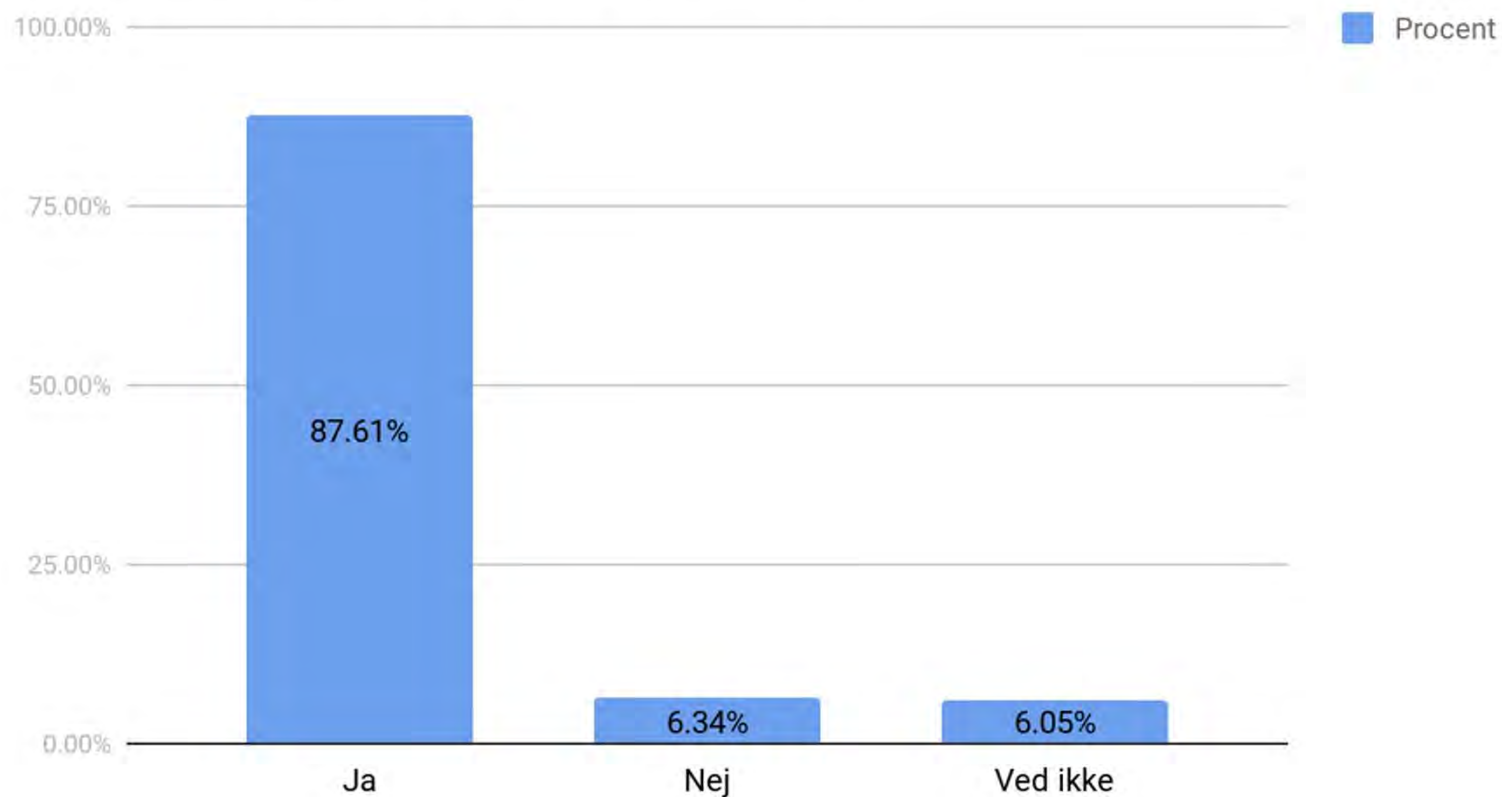
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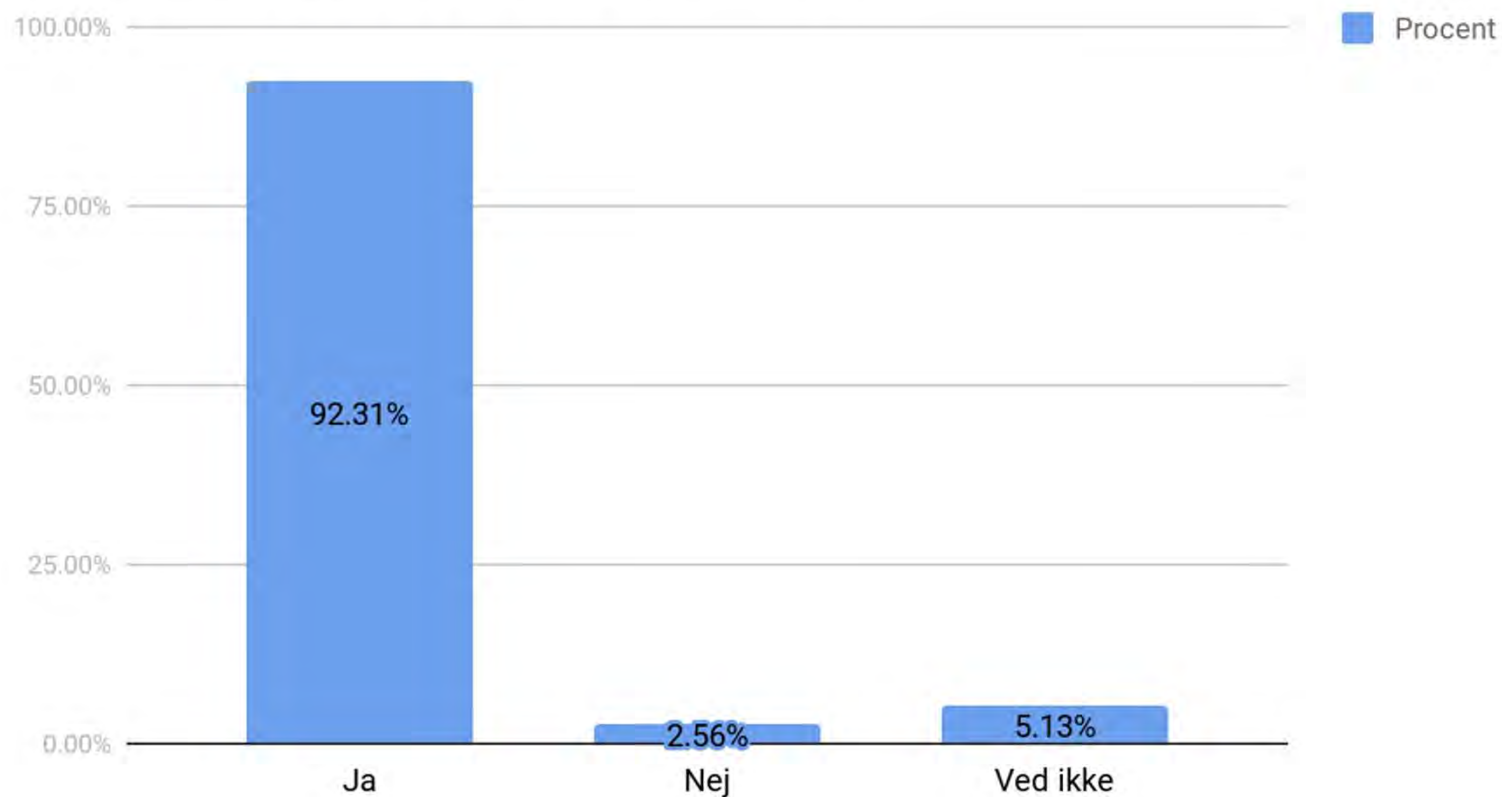
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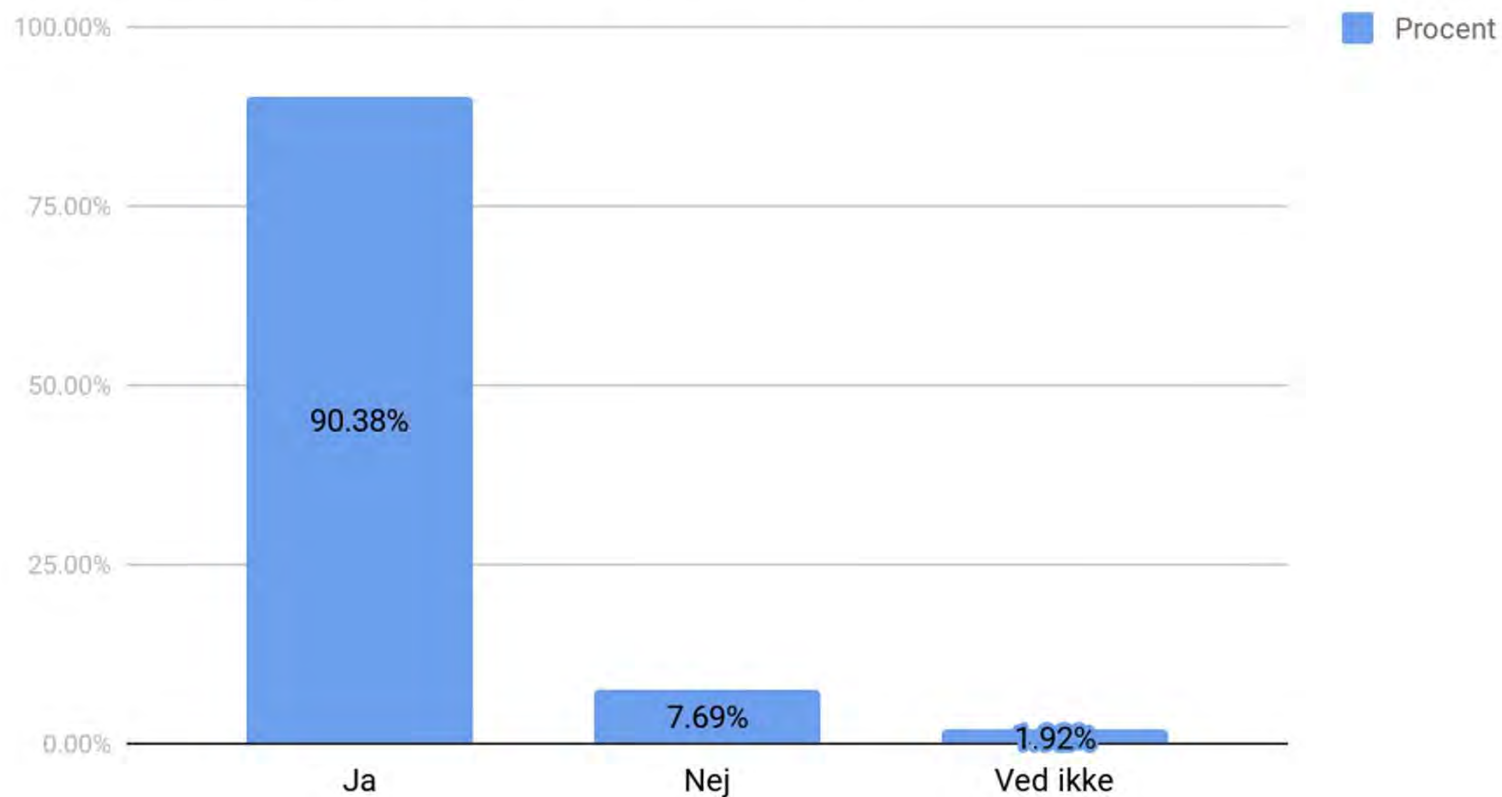
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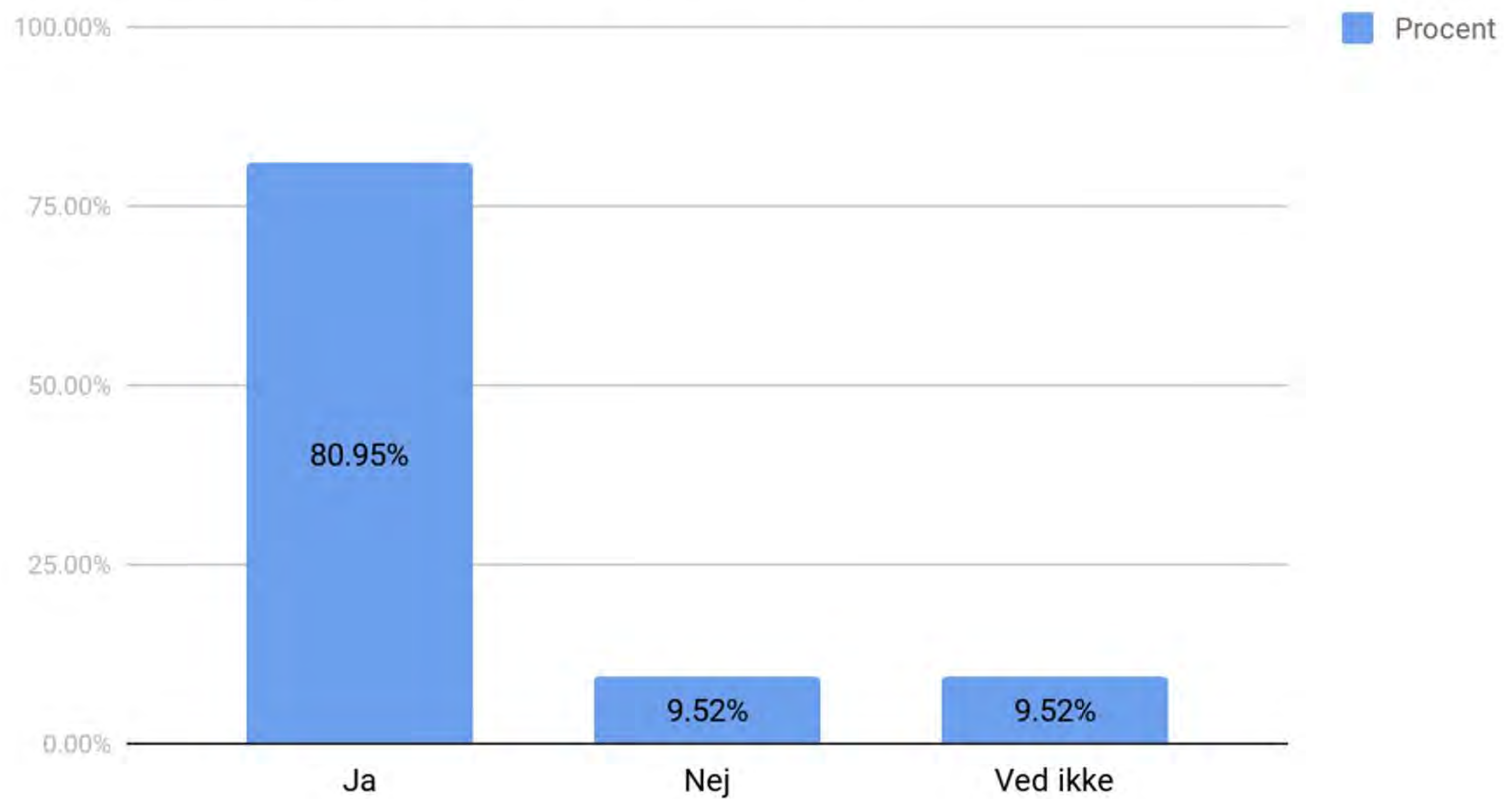
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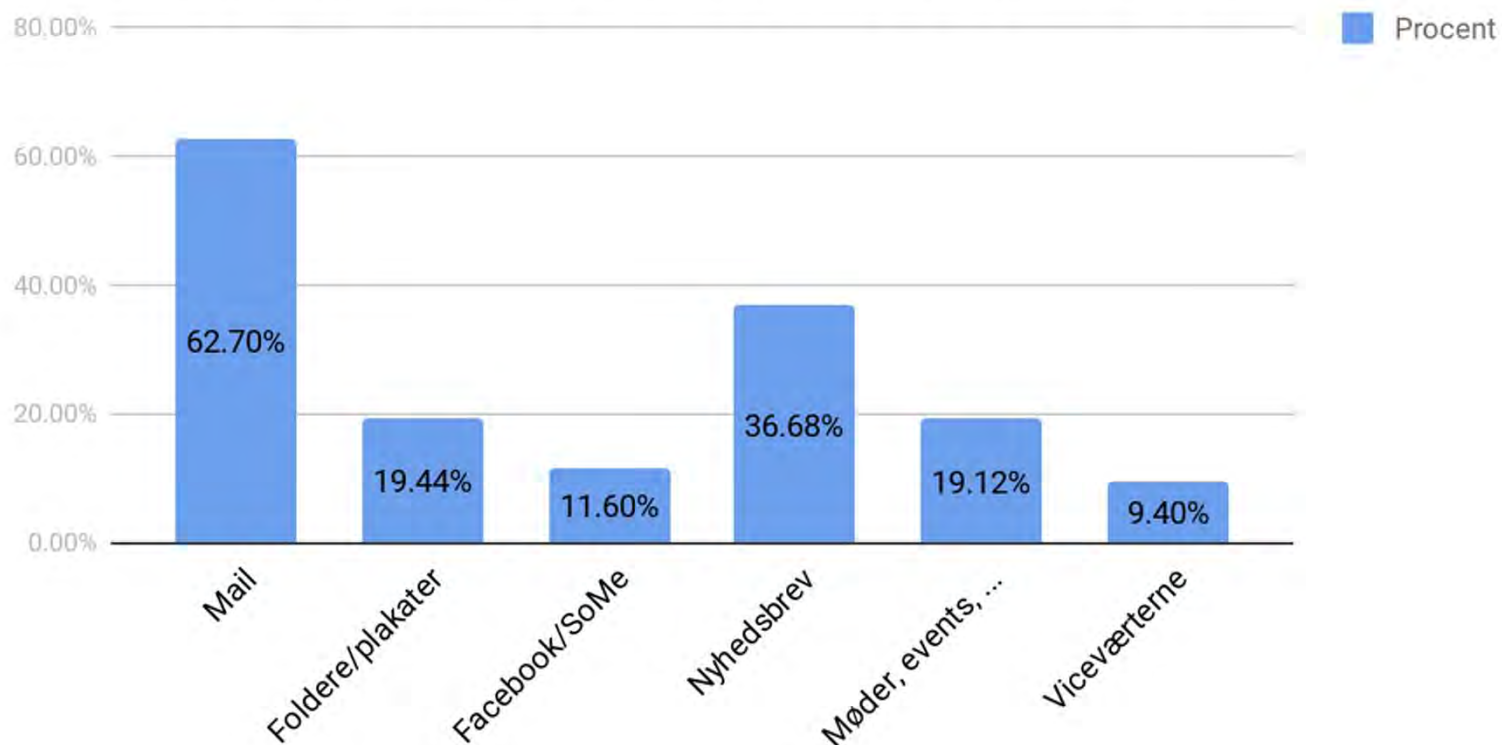
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Hvad mener beboerne? SALUS

Hvordan vil du gerne modtage information om gode råd til at spare på energien, energirenoveringer eller lign.? (angiv gerne flere)



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Hvad kan vi bruge de tal til?



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Lektie til næste gang



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